

# Black Mask

Purifying facial mask for a smooth, polished complexion

## primary benefits

Purifying facial treatment deep cleans skin, ridding it of impurities, excess sebum and other toxins. Natural exfoliators leave skin looking polished and smooth. Helps to noticeably refine and tighten pores and reduce the appearance of blackheads.



## points of difference

Unique properties of Silt derived from European freshwater lakes help purify and soothe skin. Contains Salicylic Acid in time-released microspheres for mild exfoliation benefits.

## who benefits

All skin types. Ideal for oily skin because of its purification and mild exfoliation properties. Great for normal and dry skin for its nourishing, hydrating and soothing properties.

## how to use

Apply a generous amount to face, avoiding the eye area. Leave mask on for 15-20 minutes. Remove with warm water. Pat skin dry. The use of cotton pads for removal is recommended to avoid staining as Black Mask contains Freshwater Silt and Iron Oxides. Use twice weekly or more often if skin is oily.



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## F R E Q U E N T L Y   A S K E D   Q U E S T I O N S

**1 What makes this product black?** The Freshwater Silt and Black Iron Oxides in Black Mask contribute to the black hue of this product.

**2 What is Freshwater Silt?** It is composed of sediments that have accumulated over thousands of years and beneficial organic materials, minerals and humic acid that help nourish and heal the skin. Freshwater Silt has been shown to be extremely effective in absorbing toxins from the skin.

**3 I have normal to oily skin. Can I use this product?** The Freshwater Silt purifies the skin by drawing out impurities and toxins. It also contains two natural clays, Kaolin and Bentonite, which detoxify and absorb excess sebum from the skin. Galactoarabinan, derived from the wood of the Larch tree, and Salicylic Acid help exfoliate dead surface cells from the skin. This time-released form of Salicylic Acid helps exfoliate the skin even after it is rinsed off.

**4 I have dry, sensitive skin. Can I use this product?** Yes. Natural Jojoba Esters, Squalane and Glycerin in Black Mask help to hydrate the skin. Salicylic Acid and Galactoarabinan exfoliate without irritation. Cucumber Extract, Oat Kernel Extract and Bisabolol provide skin soothing benefits.

**5 I have acne-prone skin. Can I use this product?** Yes. Black Mask is suitable for those with acne-prone skin as it contains several ingredients that purify, detoxify and exfoliate the skin. Skin nourishing and soothing ingredients help prevent any dryness or irritation from occurring.

**6 How often should I use this product?** You should use Black Mask once or twice a week depending upon your skin's needs.

**7 How long do I leave Black Mask on my face?** Black Mask should be left on the skin for at least 15-20 minutes.

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