

# Nectifirm®

for firming the neck and décolletage

## P R O D U C T F A C T S H E E T

packaging size	product pH level	product should last
1.7 oz Tube	Neutral	2-3 months

### primary benefits

Comprehensive anti-aging treatment clinically proven to improve the overall appearance of the neck. The neck ages differently than the skin on the face and therefore requires its own unique, topical anti-aging technology.

### points of difference

In a clinical study, 98% of subjects had a more lifted appearance of the neck and an improvement in crepiness after 12 weeks of twice daily usage. A powerful blend of peptides enhances the dermal-epidermal junction, increases Hyaluronic Acid and Collagen synthesis for firming and tightening the skin on the neck. Botanical extracts and other potent anti-aging ingredients reduce the appearance of adipose tissue under the chin, lessen the look of fine lines and wrinkles and improve photodamage.

### who benefits

All skin types, young and mature and anyone desiring a younger, firmer looking neck. The aging process begins in the 20s, so it's important to start an anti-aging regimen early.

### how to use

Using upward strokes, gently apply a dime-sized amount onto décolletage, working your way up the neck to the jawline. Use twice daily, morning and evening.



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## F R E Q U E N T L Y A S K E D Q U E S T I O N S

- 1 Why do I need a neck cream. Can't I use my face moisturizer?** You need a neck cream because the neck ages differently than the skin on your face and requires its own unique, topical anti-aging technology. Facial moisturizers will only provide minimal benefits and anti-aging results to the neck.
- 2 What are some of the most common signs of aging on the neck?** The most common signs of aging on the neck include: slackened skin, crepiness, horizontal necklace lines, turkey neck appearance, platysmal bands, fat accumulation and mottled skin appearance.
- 3 How does Nectifirm® address the signs of the aging neck?** Nectifirm® contains a blend of five peptides which strengthen the dermal-epidermal junction (DEJ) for firming and lifting the skin on the neck. Several potent extracts lessen the look of fine lines and wrinkles and smooth away crepiness. A unique blend of Bamboo, English Pea Extract and Glucosamine helps reduce the appearance of wrinkles.
- 4 What is the dermal-epidermal junction (DEJ)?** The dermal-epidermal junction is a specific area of skin where the dermis meets the epidermis. During youth this junction is very "wavy". With age, this junction flattens and skin becomes more slackened. It's a key area for skin cell communication and cohesion. Research has shown that addressing the health of the DEJ greatly affects the outward appearance of the skin.
- 5 Which ingredients help reduce fat accumulation in the neck?** Dihydromyricetin, a derivative of the Wax Myrtle Shrub, and Methylsilanol Carboxymethyl Theophylline Alginate reduce the appearance of adipose tissue in the neck. Unlike the face, the neck and area under the chin accumulate fat over time.
- 6 How long will it take to see results?** In a clinical study, improvement was seen at 8 weeks, and more significant improvement at 12 weeks. Use twice daily and continue use of Nectifirm® to maintain results. Always use a sunscreen during the day to protect your skin from harmful UV rays.
- 7 Which ingredients provide moisture?** Barley Extract, Algae Extract and Glycerin provide moisture by reducing TEWL (transepidermal water loss) and strengthening the skin's barrier. Palmitoyl Dipeptide-5 Diaminobutyroyl Hydroxythreonine stimulates the synthesis of Hyaluronic Acid in the skin to enhance moisturization.

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